**RCD Strategic Planning Workshop**

Date: May 29, 2025

Time: 12:00 pm – 3:30 pm

Location: Water Conservation Garden, 12122 Cuyamaca College Dr W, El Cajon CA 92019

Attendees: RCD Board and Staff

## Objectives:

* Share progress to date on Strategic Planning project
* Gather feedback on initial products developed so far
* Brainstorm additional ideas
* Discuss the role and importance of organizational values

## Agenda Items:

 LUNCH: 12:00 – 12:30

12:30 Welcome and Introductions

12:45 Recap of Strategic Planning project activities and outputs to date

1:00 Card storming exercise on future success scenarios

1:30 Gather feedback on proposed Mission Statement

BREAK 1:50 – 2:00

2:00 Introduce draft goals and discuss breadth and focus

2:45 Card storming exercise on organizational values

3:15 Next Steps and Closeout